

BAY OF PLENTY
BUSINESS NEWS

YEAR BOOK

CELEBRATING BAY BUSINESS | 2022

GOLD EDITION

*This year featuring forewords by the Prime Minister the Right Honourable Jacinda Ardern MP, former Prime Minister and ANZ Bank Chair the Right Honourable Sir John Key and Olympic Gold medalist and America's Cup winning helmsman, Peter Burling.**



MEDIA KIT



PRINT RUN: 6,000

DISTRIBUTION: All major businesses, business hubs, airports, across Tauranga, Western Bay, Eastern Bay, Rotorua and Whakafane

KEY DEADLINES

Content Deadline: Monday, 13 June, 2022
PDF/Print Date: Monday, 20 June 2022
In Market Date: Thursday, 30 June 2022
Shelf Life: Annual/12 months

CORPORATE ENTITY ADVERTISING FORMATS

Double Page Spread: \$2,300 + GST

- **Editorial DPS:** 600 words plus images
- **Display DPS:** 420mm wide x 297mm deep plus 5mm bleed

Full Page: \$1,590 + GST

- **Editorial Full Page:** 450 words plus images
- **Display Full Page:** 210mm wide x 297mm deep plus 5mm bleed

SME SPECIAL

Half Page: \$850 + GST

- **Editorial Half Page:** 300 words plus image
- **Display Half Page:** 172mm wide x 125mm deep

MISC

Content/Copy Creation Cost (if required): \$350 + GST

Photography Cost (if required): \$250 + GST

Issue specifications/size/paper stock quality specs:

- Cover 300gsm Sumo Matt with gloss laminate
- Inside 115gsm Alpha Matt; PUR bind

Accepted Files: CMYK PDF with minimum 300dpi, all fonts embedded

Logo Policy: Only to appear in photography on editorial style pages

Design: Bay of Plenty Business Publications Ltd

ADVERTISING ENQUIRIES

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**CELEBRATING
BAY BUSINESS**



**The foreword contributors have indicated they will be supplying supporting forewords subject to their availability at the time of publication.*